



Nearly everyone in the world loves chocolate! Australia is in the top 10 chocolate consuming countries with each Australian eating about 10kg a year. It's no wonder why the *Chocolate Factory™* and other coin-operated crane games manufactured by Win 'n Grin Amusements have been such a huge success all these years in countries throughout the world.

We don't just sell machines. We offer turnkey amusement game solutions...a business opportunity for the active part-time investor or the serious entrepreneur. To support your business success, we provide you with a range of services and benefits that include...

- **FREE** personalised telephone and online technical support.
- Peace of mind with a game warranty of up to 5 years.
- Overnight replacement part shipment to get your game serviced quickly.
- SMS game monitoring option to report system faults and minimise profit loss.

Who is Win 'n Grin Amusements? An Australian company established more than 10 years ago, we make some of the most innovative and technologically advanced crane games shipped worldwide. We designed and manufactured the very first legendary *Chocolate Factory™* crane game in Australia. After more than a decade, it remains the industry workhorse. We understand the dynamics of being in business. That's why we seek new ways to design and build games that deliver the best possible business investment.

How do crane games work? A crane game is a type of arcade game commonly found in places where people meet, wait or pass by. Winning players are rewarded with prizes, usually chocolates or plush toys. The player puts coins into the game allowing them to manipulate a joystick that controls the back, forth and sideways motion of the crane for a variable time. At the end of that time, or earlier if the player presses a trigger button on the joystick, the claw descends and attempts to grip a prize. If successful, the prize is dropped into an opening and dispensed through a chute into a hatch for pickup.



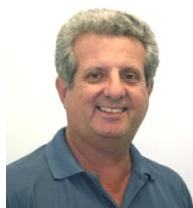
How do I find sites for my games? Where to place your games is easier than you may think. In fact, the list of potential locations is virtually unlimited. You may choose to place them in video arcades, supermarkets, pubs, restaurants, movie theatres, bowling alleys, airports, train stations, clubs or practically anywhere that people work, play, shop or meet.

Do you think this business is all fun and games? It sure is...and highly profitable, too! It's an opportunity that puts **you** in control of your time, income and lifestyle. Most operators only work 10-15 hours weekly attending to game prize restocking, cleaning and cash collection. You can grow the business at your own pace to any level you want. **There are no franchise fees or licensing fees that reduce your monthly profits.** Enjoy a solid personal income stream or setup a business for your partner or children to own and operate.

Maybe I'll just buy a cheap imported game and save money. "Time Is Money" becomes much more than an expression when **you** are the one losing both time and money. Purchasing inexpensive, poor quality imported games that constantly fail is...poor economics. Why? Because the initial cost savings are soon absorbed by excessive maintenance costs, increased travel expenses, loss of valuable time, resources and most importantly...downtime profit loss. Add the frustration of waiting for imported replacement parts not available locally and suddenly that "cheap" imported game may not be quite as inexpensive as you originally thought. To make matters worse, a game that is constantly "out of order" may cause you to lose your site due to customer dissatisfaction.

In contrast, our *Chocolate Factory*™ game has earned an unparalleled industry reputation for delivering superior quality and unprecedented reliability. Few will dispute the game's international appeal as an industry workhorse. When you buy our games, your time and money can start to work smart for you.

What should I do next? Your success is our success - that's important to both of us. The next step is up to you. Give us a call for an informal discussion about a business opportunity that has helped others achieve financial independence over the past 10 years. **Make the *Winning Choice*...make it a *Win 'n Grin Amusements* game.**



Warm Regards,



Len Fisher – Director



Premium Family Entertainment Crane Games

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